

Managing your career in the new reality: how to structure your job search in times of change and uncertainty.

An interactive webinar with leading practitioners from the executive search industry.

Experts working with leading international executive search companies will consider some of the key issues facing senior executives as they seek to manage their careers in a changing world.

Learn about what matters and what you can do to get it right when it comes to career transition and the management of your career.

What issues do we address

Many senior executives have not considered a career move in several years and some at the senior level may be looking at their first external move. So much has changed: different recruiters, LinkedIn, networking, personal branding, etc.. In a post-Covid world everything is different. The challenges involved in trying to manage a career transition in this new environment may be very different from what you are used to.

This event will look at the issues facing senior executives and what can be done to help you navigate this changing landscape at a time of great uncertainty.

What has changed? What should you be focused on? How do you prepare for a career transition? What are your realistic career options? How do you manage the process of making a change in your career?

Questions

1. **What has changed?** – Some of the old ways of working are changing. We will start by looking at some of the things that have changed recently: how companies and recruiters are adapting to the post-Covid landscape and what it means for senior executives.
2. **What do I need to do?** – What is the best way to approach your planned career transition? What are the key things to focus on? What works and doesn't work? How to structure your job search, how to create an effective personal brand, and what are the key elements of an effective job search strategy?
3. **What's next?** – Working out what is a realistic next step in your career is critical but it's also often one of the most difficult things to get right. How do you work out which of your skills are transferable and what sort of roles would you be considered suitable for? This may involve stepping outside your comfort zone to think about areas where your profile could be relevant.
4. **Personal branding** – Creating a clear and compelling career story is key to an effective career management strategy. We will discuss what this means and why it matters. How can you use your brand to make sure that you are visible and recognised when the appropriate opportunities come along?
5. **Networking** – some 80% of senior jobs are found via networking, so this needs to be a key plank of your career management strategy. We will talk about why senior executives often find this so difficult. Why is this so important and what are some things that you can do to develop your professional network?
6. **Managing the process** – Whether you are looking at long-term career objectives or focused on a more immediate job search, successful career management is based on a well-planned strategy and process. We will be talking about some simple ideas to help you manage that process.

Join this lively discussion with Anthony Harling, Co- Founder of **Not Actively Looking**, together with Anna Persson and Amy Speake of **INAC Global Executive Search** to find out how things have changed in the world of senior executive recruiting and what you can do to manage your career more effectively in this new environment.